

Rep Order# 9803227
EC'd No

Ver# 3 Status Revised

Traffic Order#

Printed: 09/04/2012 2:06 PM
Last Received: 09/04/2012 1:46 PM
Showing Buylines: All Rep & Sta Revised Lines

1 of 7

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product PRIORITIES USA ACTIO
Estimate# 1567
Buyer Media Placement
Phone#
Fax#

54528
Agency () MUNDY KATOWITZ MEDIA
1322 G ST SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1567
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE-CHANGES OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU	5A-530A	GD MRN CINN@5	:30	\$725.00	10/30-10/30	1	P2	1	\$725.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*2	W	5A-530A	GD MRN CINN@5	:30	\$725.00	10/31-10/31	1		1	\$725.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*3	M	5A-530A	GD MRN CINN@5	:30	\$725.00	11/05-11/05	1		1	\$725.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*4	F	530A-6A	GD MRN CIN@530	:30	\$850.00	11/02-11/02	1	P2	1	\$850.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*5	TU	530A-6A	GD MRN CIN@530	:30	\$850.00	11/06-11/06	1		1	\$850.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*6	W	6A-630A	GD MRN CINN@6	:30	\$1,000.00	10/31-10/31	1	P2	1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
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Salesperson FAX# 202-955-5348

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	*7	F	6A-630A	GD MRN CINN@6	:30	\$1,000.00	11/02-11/02	1	P2	1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*8	TU	630A-7A	GD MRN CINN@6	:30	\$1,000.00	10/30-10/30	1		1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*9	TH	630A-7A	GD MRN CINN@6	:30	\$1,000.00	11/01-11/01	1		1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*10	M	630A-7A	GD MRN CINN@6	:30	\$1,000.00	11/05-11/05	1		1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*11	TU	630A-7A	GD MRN CINN@6	:30	\$1,000.00	11/06-11/06	1		1	\$1,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*12	F	7A-730A	CBS THS MRNG-1	:30	\$700.00	11/02-11/02	1	P2	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*13	M	7A-730A	CBS THS MRNG-1	:30	\$700.00	11/05-11/05	1		1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*14	TU	7A-730A	CBS THS MRNG-1	:30	\$700.00	11/06-11/06	1		1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*15	TU	730A-8A	CBS THS MRNG-2	:30	\$700.00	10/30-10/30	1 P2	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*16	TH	730A-8A	CBS THS MRNG-2	:30	\$700.00	11/01-11/01	1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*17	F	8A-830A	CBS THS MRNG-2	:30	\$700.00	11/02-11/02	1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*18	M	8A-830A	CBS THS MRNG-2	:30	\$700.00	11/05-11/05	1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*19	TU	830A-9A	CBS THS MRNG-2	:30	\$700.00	10/30-10/30	1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*20	W	9A-10A	DOCTORS	:30	\$450.00	10/31-10/31	1 P2	1	1	\$450.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*21	TH	10A-11A	ANDERSON	:30	\$450.00	11/01-11/01	1	1	1	\$450.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*22	M	10A-11A	ANDERSON	:30	\$450.00	11/05-11/05	1	1	1	\$450.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	*23	F	11A-12P	PRICE-RT 1-CBS, PRICE-RT 2-CBS	:30	\$2,000.00	11/02-11/02	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								

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Salesperson FAX# 202-955-5348

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	23*24	TH	12P-1230P	LOCAL12 NWS-NN	:30	\$1,600.00	11/01-11/01	1 P1	1	1	\$1,600.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	24*25	M	12P-1230P	LOCAL12 NWS-NN	:30	\$1,600.00	11/05-11/05	1 P1	1	1	\$1,600.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	25*26	M	130P-2P	BOLD&BEAUTIFUL	:30	\$800.00	11/05-11/05	1 P2	1	1	\$800.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	26*27	TU	2P-3P	TALK-CBS	:30	\$650.00	10/30-10/30	1 P2	1	1	\$650.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	27*28	TH	2P-3P	TALK-CBS	:30	\$650.00	11/01-11/01	1 P2	1	1	\$650.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	28*29	W	3P-4P	LETS-DEAL1-CBS/LETS-DEAL2-CBS	:30	\$650.00	10/31-10/31	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								
	29*30	F	4P-430P	LOCAL12 NEWS-4	:30	\$1,500.00	11/02-11/02	1 P2	1	1	\$1,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	30*31	M	4P-430P	LOCAL12 NEWS-4	:30	\$1,500.00	11/05-11/05	1 P2	1	1	\$1,500.00	
				Sales Remark: V3 RTE CHG								
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	32	TH	5P-530P	LOCAL12 NEWS-5	:30	\$1,600.00	11/01-11/01	1 P2	1	1	\$1,600.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	33	M	530P-6P	LOCAL12 NW-530	:30	\$1,800.00	11/05-11/05	1 P1	1	1	\$1,800.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	34	F	6P-630P	LOCAL12 NEWS-6	:30	\$2,000.00	11/02-11/02	1 P2	1	1	\$2,000.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	35	W	7P-730P	INSIDE EDITION<	:30	\$1,400.00	10/31-10/31	1 P2	1	1	\$1,400.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	36	TH	730P-8P	ENT TONIGHT 30<	:30	\$1,400.00	11/01-11/01	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								
	37	TU	11P-1135P	LOCAL12 NWS-11<	:30	\$2,500.00	10/30-10/30	1 P2	1	1	\$2,500.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	38	TH	11P-1135P	LOCAL12 NWS-11<	:30	\$2,500.00	11/01-11/01	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								
	39	W	1135P-1235A	D LETTRMAN-CBS<	:30	\$850.00	10/31-10/31	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								

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	35	*40	F	1135P-1235A D LETTRMAN-CBS<	:30	\$850.00	11/02-11/02	1 P2	1	1	\$850.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	38	*41	M	1135P-1235A D LETTRMAN-CBS<	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
		*42	W	1235A-135A LT-FERGUSN-CBS<	:30	\$350.00	10/31-10/31	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								
	37	*43	F	1235A-135A LT-FERGUSN-CBS<	:30	\$350.00	11/02-11/02	1 P2	1	1	\$350.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	40	*46	SA	7A-730A LOCAL12NW-SA 7	:30	\$700.00	11/03-11/03	1 P1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
	41	*47	SA	730A-8A LOCAL12NW-SA 7	:30	\$700.00	11/03-11/03	1	1	1	\$700.00	
				Sales Remark: V3 RTE CHG								
				V3 Comment Changed, Rate Changed								
		*48	SA	105A-205A CLOSER<	:30	\$325.00	11/03-11/03	0	0	0	\$0.00	
				Sales Remark: V3 1X CX								
				V3 More than 2 codes changed								
	42	*49	SU	11A-1130A NEWSMAKERS	:30	\$800.00	11/04-11/04	1 P2	1	1	\$800.00	
				Sales Remark: V3 RTE CHG								
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---	---	---	---	-----	---	---	---	---	---	---	---	---
	43 *50	SU	630P-7P	LOCAL12-630 SJ	:30	\$1,000.00	11/04-11/04	1 P2	1	1	\$1,000.00	
		Sales Remark: V3 RTE CHG										
		V3 Comment Changed, Rate Changed										

---REPORT TOTALS---

Report Totals: 41 / \$39,675.00

---SALES MONTHLY TOTALS---

Nov 12: 43 / \$40,175.00
Sales Totals: 43 / \$40,175.00
Station Totals: 43 / \$40,175.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$143,482	CABL 0%	EKRC 5%	UNKN 0%	WBQC 0%	WCPO 23%
WKRC 28%		WLWT 24%	WSTR 4%	WXIX 16%		

Books null
Demos RA35+

Rep Order# 9803227 Ver# 1 Status New
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Printed: 08/24/2012 8:11 AM
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Showing Buylines: All Lines

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NEW ORDER. PLS CHCK AND CNF. T&R

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	1	TU	5A-530A	GD MRN CINN@5	:30	\$550.00	10/30-10/30	1	1	1	\$550.00	
	2	W	5A-530A	GD MRN CINN@5	:30	\$550.00	10/31-10/31	1	1	1	\$550.00	
	3	M	5A-530A	GD MRN CINN@5	:30	\$550.00	11/05-11/05	1	1	1	\$550.00	
	4	F	530A-6A	GD MRN CIN@530	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
	5	TU	530A-6A	GD MRN CIN@530	:30	\$750.00	11/06-11/06	1	1	1	\$750.00	
	6	W	6A-630A	GD MRN CINN@6	:30	\$850.00	10/31-10/31	1	1	1	\$850.00	
	7	F	6A-630A	GD MRN CINN@6	:30	\$850.00	11/02-11/02	1	1	1	\$850.00	
	8	TU	630A-7A	GD MRN CINN@6	:30	\$850.00	10/30-10/30	1	1	1	\$850.00	
	9	TH	630A-7A	GD MRN CINN@6	:30	\$850.00	11/01-11/01	1	1	1	\$850.00	
	10	M	630A-7A	GD MRN CINN@6	:30	\$850.00	11/05-11/05	1	1	1	\$850.00	
	11	TU	630A-7A	GD MRN CINN@6	:30	\$850.00	11/06-11/06	1	1	1	\$850.00	

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	13	M	7A-730A	CBS THS MRNG-1	:30	\$550.00	11/05-11/05	1	1	1	\$550.00	
	14	TU	7A-730A	CBS THS MRNG-1	:30	\$550.00	11/06-11/06	1	1	1	\$550.00	
	15	TU	730A-8A	CBS THS MRNG-2	:30	\$550.00	10/30-10/30	1	1	1	\$550.00	
	16	TH	730A-8A	CBS THS MRNG-2	:30	\$550.00	11/01-11/01	1	1	1	\$550.00	
	17	F	8A-830A	CBS THS MRNG-2	:30	\$550.00	11/02-11/02	1	1	1	\$550.00	
	18	M	8A-830A	CBS THS MRNG-2	:30	\$550.00	11/05-11/05	1	1	1	\$550.00	
	19	TU	830A-9A	CBS THS MRNG-2	:30	\$550.00	10/30-10/30	1	1	1	\$550.00	
	20	W	9A-10A	DOCTORS	:30	\$375.00	10/31-10/31	1	1	1	\$375.00	
	21	TH	10A-11A	ANDERSON	:30	\$375.00	11/01-11/01	1	1	1	\$375.00	
	22	M	10A-11A	ANDERSON	:30	\$375.00	11/05-11/05	1	1	1	\$375.00	
	23	F	11A-12P	PRICE-RT 1-CBS/PRICE-RT 2-CBS	:30	\$1,600.00	11/02-11/02	1	1	1	\$1,600.00	
	24	TH	12P-1230P	LOCAL12 NWS-NN	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	25	M	12P-1230P	LOCAL12 NWS-NN	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	26	M	130P-2P	BOLD&BEAUTIFUL	:30	\$650.00	11/05-11/05	1	1	1	\$650.00	
	27	TU	2P-3P	TALK-CBS	:30	\$550.00	10/30-10/30	1	1	1	\$550.00	
	28	TH	2P-3P	TALK-CBS	:30	\$550.00	11/01-11/01	1	1	1	\$550.00	

Rep Order# 9803227 Ver# 1 Status New
EC'd No

Traffic Order#

Printed: 08/24/2012 8:11 AM
Last Received: 08/23/2012 5:31 PM
Showing Buylines: All Lines

3 of 5

Station WKRC-TV CINCINNATI, OH
Advertiser () POLITICAL ISSUE GROU
Product PRIORITIES USA ACTIO
Estimate# 1567
Buyer Media Placement
Phone#
Fax#

Agency () MUNDY KATOWITZ MEDIA
1322 G ST SE
WASHINGTON, DC 20003
Agency C/P1/P2/E 321/340/1567
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	29	W	3P-4P	LETS-DEAL1-CBS/LETS-DEAL2-CBS	:30	\$500.00	10/31-10/31	1	1	1	\$500.00	
	30	F	4P-430P	LOCAL12 NEWS-4	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
	31	M	4P-430P	LOCAL12 NEWS-4	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	32	TH	5P-530P	LOCAL12 NEWS-5	:30	\$1,300.00	11/01-11/01	1	1	1	\$1,300.00	
	33	M	530P-6P	LOCAL12 NW-530	:30	\$1,500.00	11/05-11/05	1	1	1	\$1,500.00	
	34	F	6P-630P	LOCAL12 NEWS-6	:30	\$1,700.00	11/02-11/02	1	1	1	\$1,700.00	
	35	W	7P-730P	INSIDE EDITION<	:30	\$1,100.00	10/31-10/31	1	1	1	\$1,100.00	
	36	TH	730P-8P	ENT TONIGHT 30<	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	37	TU	11P-1135P	LOCAL12 NWS-11<	:30	\$2,400.00	10/30-10/30	1	1	1	\$2,400.00	
	38	TH	11P-1135P	LOCAL12 NWS-11<	:30	\$2,400.00	11/01-11/01	1	1	1	\$2,400.00	
	39	W	1135P-1235A	D LETTRMAN-CBS<	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	
	40	F	1135P-1235A	D LETTRMAN-CBS<	:30	\$750.00	11/02-11/02	1	1	1	\$750.00	
	41	M	1135P-1235A	D LETTRMAN-CBS<	:30	\$750.00	11/05-11/05	1	1	1	\$750.00	
	42	W	1235A-135A	LT-FERGUSN-CBS<	:30	\$275.00	10/31-10/31	1	1	1	\$275.00	
	43	F	1235A-135A	LT-FERGUSN-CBS<	:30	\$275.00	11/02-11/02	1	1	1	\$275.00	

Rep Order# 9803227 Ver# 1 Status New
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4 of 5

Station WKRC-TV CINCINNATI, OH
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Product PRIORITIES USA ACTIO
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1322 G ST SE
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Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	44	W	430A-5A	GD MRN CIN@430	:30	\$250.00	10/31-10/31	1 P1	1	1	\$250.00	
	45	M	430A-5A	GD MRN CIN@430	:30	\$250.00	11/05-11/05	1 P1	1	1	\$250.00	
	46	SA	7A-730A	LOCAL12NW-SA 7	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
	47	SA	730A-8A	LOCAL12NW-SA 7	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
	48	SA	105A-205A	CLOSER<	:30	\$250.00	11/03-11/03	1	1	1	\$250.00	
	49	SU	11A-1130A	NEWSMAKERS	:30	\$650.00	11/04-11/04	1	1	1	\$650.00	
	50	SU	630P-7P	LOCAL12-630 SJ	:30	\$950.00	11/04-11/04	1	1	1	\$950.00	

---REPORT TOTALS---

Report Totals: 50 / \$40,175.00

---SALES MONTHLY TOTALS---

Nov 12: 50 / \$40,175.00
Sales Totals: 50 / \$40,175.00
Station Totals: 50 / \$40,175.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$143,482	CABL	0%	EKRC	5%	UNKN	0%	WBQC	0%	WCPO	23%
		WKRC	28%	WLWT	24%	WSTR	4%	WXIX	16%		

Books null
Demos RA35+

Rep Order# 9803227 Ver# 1 Status New
EC'd No

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5 of 5

Station WKRC-TV CINCINNATI, OH
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Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () ALEXANDRA BRADLEY
Salesperson Phone# 202-955-5342
Salesperson FAX# 202-955-5348

Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Priorities USA Action												
Agency: Mundy Katowitz Media												
Station: WKRC-TV												
Order: 54528												
Line: 1												
10/30/12	Tuesday		:30	\$725.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$725.00							1	
Line: 2												
10/31/12	Wednesday		:30	\$725.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$725.00							1	
Line: 3												
11/05/12	Monday		:30	\$725.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$725.00							1	
Line: 4												
11/02/12	Friday		:30	\$850.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$850.00							1	
Line: 5												
11/06/12	Tuesday		:30	\$850.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$850.00							1	
Line: 6												
10/31/12	Wednesday		:30	\$1,000.00		6a Good Morn Cincinna (6:00:00 AM-6:30:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$1,000.00							1	
Line: 7												
11/02/12	Friday		:30	\$1,000.00		6a Good Morn Cincinna (6:00:00 AM-6:30:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$1,000.00							1	
Line: 8												
10/30/12	Tuesday		:30	\$1,000.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$1,000.00							1	
Line: 9												
11/01/12	Thursday		:30	\$1,000.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$1,000.00							1	
Line: 10												
11/05/12	Monday		:30	\$1,000.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$1,000.00							1	
Line: 11												
11/06/12	Tuesday		:30	\$1,000.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$1,000.00							1	
Line: 12												
11/02/12	Friday		:30	\$700.00		CBS This Morning (7:00:00 AM-7:30:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-
				\$700.00							1	
Line: 13												
11/05/12	Monday		:30	\$700.00		CBS This Morning (7:00:00 AM-7:30:00 APRIORITIES USA ACTIO 1567		P-2			1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
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Advertiser: Priorities USA Action

Agency: Mundy Katowitz Media

Station: WKRC-TV

Order: 54528

Line: 13

				\$700.00							1	
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Line: 14

11/06/12	Tuesday		:30	\$700.00		CBS This Morning	(7:00:00 AM-7:30:00 A	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$700.00							1	

Line: 15

10/30/12	Tuesday		:30	\$700.00		CBS This Morning	(7:30:00 AM-8:00:00 A	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$700.00							1	

Line: 16

11/01/12	Thursday		:30	\$700.00		CBS This Morning	(7:30:00 AM-8:00:00 A	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$700.00							1	

Line: 17

11/02/12	Friday		:30	\$700.00		CBS This Morning	(8:00:00 AM-8:30:00 A	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$700.00							1	

Line: 18

11/05/12	Monday		:30	\$700.00		CBS This Morning	(8:00:00 AM-8:30:00 A	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$700.00							1	

Line: 19

10/30/12	Tuesday		:30	\$700.00		CBS This Morning	(8:30:00 AM-9:00:00 A	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$700.00							1	

Line: 20

10/31/12	Wednesday		:30	\$450.00		M-F 9a-10a	9:00 AM-10:00 AM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$450.00							1	

Line: 21

11/01/12	Thursday		:30	\$450.00		M-F 10a-11a	10:00 AM-11:00 AM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$450.00							1	

Line: 22

11/05/12	Monday		:30	\$450.00		M-F 10a-11a	10:00 AM-11:00 AM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$450.00							1	

Line: 23

11/01/12	Thursday		:30	\$1,600.00		Local 12 News at Noon	12:00 PM-12:30 PM	PRIORITIES USA ACTIO 1567		P-1	1	MWASH-
				\$1,600.00							1	

Line: 24

11/05/12	Monday		:30	\$1,600.00		Local 12 News at Noon	12:00 PM-12:30 PM	PRIORITIES USA ACTIO 1567		P-1	1	MWASH-
				\$1,600.00							1	

Line: 25

11/05/12	Monday		:30	\$800.00		Bold & the Beautiful	1:30 PM-2:00 PM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$800.00							1	

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Priorities USA Action												
Agency: Mundy Katowitz Media												
Station: WKRC-TV												
Order: 54528												
Line: 26												
10/30/12	Tuesday		:30	\$650.00		The Talk	2:00 PM-3:00 PM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$650.00							1	
Line: 27												
11/01/12	Thursday		:30	\$650.00		The Talk	2:00 PM-3:00 PM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$650.00							1	
Line: 28												
11/02/12	Friday		:30	\$1,500.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 P		PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$1,500.00							1	
Line: 29												
11/05/12	Monday		:30	\$1,500.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 P		PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$1,500.00							1	
Line: 30												
11/01/12	Thursday		:30	\$1,600.00		5p Local 12 News at Fiv(5:00:00 PM-5:30:00 P		PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$1,600.00							1	
Line: 31												
11/05/12	Monday		:30	\$1,800.00		5p Local 12 News at Fiv(5:30:00 PM-6:00:00 P		PRIORITIES USA ACTIO 1567		P-1	1	MWASH-
				\$1,800.00							1	
Line: 32												
11/02/12	Friday		:30	\$2,000.00		6p Local 12 News at Six 6:00 PM-6:30 PM		PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$2,000.00							1	
Line: 33												
10/31/12	Wednesday		:30	\$1,400.00		M-F 7p-730p	7:00 PM-7:30 PM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$1,400.00							1	
Line: 34												
10/30/12	Tuesday		:30	\$2,500.00		11p M-Su Local 12 New 11:00 PM-11:35 PM		PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$2,500.00							1	
Line: 35												
11/02/12	Friday		:30	\$850.00		Letterman	11:35 PM-12:35 XM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$850.00							1	
Line: 36												
11/05/12	Monday		:30	\$850.00		Letterman	11:35 PM-12:35 XM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$850.00							1	
Line: 37												
11/02/12	Friday		:30	\$350.00		Late Late Show	12:35 XM-1:35 XM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH-
				\$350.00							1	
Line: 38												
10/31/12	Wednesday		:30	\$250.00		430-5a News	4:30 XM-5:00 XM	PRIORITIES USA ACTIO 1567		P-1	1	MWASH-

[Filtered by:] [Sorted by: Station]

Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
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Advertiser: Priorities USA Action

Agency: Mundy Katowitz Media

Station: WKRC-TV

Order: 54528

Line: 38

				\$250.00							1	
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Line: 39

11/05/12	Monday		:30	\$250.00		430-5a News	4:30 XM-5:00 XM	PRIORITIES USA ACTIO 1567		P-1	1	MWASH
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				\$250.00							1	
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Line: 40

11/03/12	Saturday		:30	\$700.00		6a-8a Local 12 News S	(7:00:00 AM-7:30:00 A	PRIORITIES USA ACTIO 1567		P-1	1	MWASH
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				\$700.00							1	
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Line: 41

11/03/12	Saturday		:30	\$700.00		6a-8a Local 12 News S	(7:30:00 AM-8:00:00 A	PRIORITIES USA ACTIO 1567		P-1	1	MWASH
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				\$700.00							1	
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Line: 42

11/04/12	Sunday		:30	\$800.00		Newsmakers	11:00 AM-11:30 AM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH
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				\$800.00							1	
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Line: 43

11/04/12	Sunday		:30	\$1,000.00		630p Local 12 News Su	6:30 PM-7:00 PM	PRIORITIES USA ACTIO 1567		P-2	1	MWASH
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				\$1,000.00							1	
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				\$40,175.00							43	
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				\$40,175.00							43	
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				\$40,175.00							43	
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				\$40,175.00							43	
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				\$40,175.00							43	
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[Filtered by:] [Sorted by: Station]